TDPOA

Board Meeting Minutes

Wednesday, May 15, 2017

TDPOA Office

200 West Main Street, Suite F, Turlock, CA 95380

1. Call to order by Molly Amant at 3:32 pm.

Present: Danny Mann (DM) Marin Krieger (MK) Leroy Walker(LW) Dan Tallman (DT) Troy Thoreson(TT), Jerry Powell (JP), John Jareguy (JJ), Jeff Chapman (JC), Randy Woods(RW)

Absent: Michael Camara (MC)

Also, present: Allison Van Guilder, Molly Amant

1. Public Participation: No Comment from the Public
2. Introduction: Special Guests (Nathan Straubinger- Student + App)

* Nathan Straubinger gave a presentation on the app he developed to bridge the gap between CSUS and Downtown Turlock. He is hoping to roll out his app by the end of June. The app is free for all parties involved and gives businesses downtown a chance to connect with the Students easily and display deals exclusively for those students.

1. Scheduled Matters

* Danny Motions to approve March 15, 2017 Minutes. Marin seconds. Unanimous approval.
* Jerry motions to approve Financial Report. Troy seconds. Unanimous approval.
* Leroy updates the group about the recent merchant meeting that took place. He explains the Sidewalk issue that has some of the businesses downtown divided. The merchant group is looking for an easier solution to the permit process.

Staff Updates- Staff Report

* Grant Meeting- Successful/ Find out results May 23rd
* Turlock Noon Rotary Presentation about Downtown Turlock
* Fair Banners/ Flags are up
* Fourth of July is right on schedule. A ton of progress has been made.

Application was approved last night at the City Council Meeting

* Held A Merchants Meeting to introduce Nate and his app to Downtown Turlock Business owners. Also a few other key issues were discussed that I will go more into detail about as each item appears on the agenda today.
* Update on Farmers Market: Past 2 weeks- Vendors and customers are happy. A lot of people walking around downtown.
* Meeting with Neil Cervenka- proceeding without beer garden

1. Discussion/Action Items

* Outdoor Dining Ordinance:

Debbie Whitmore requested for the board to set guidelines if they wish on outdoor dining structures. One structure at Crust and Crumb is being looked at in terms of the overall structure and enclosure. Board members were asked to review the structure and come back with an agreement on future guidelines for outdoor structures at the June Meeting.

* Rehab of Existing Planters:

Danny Mann requested that the board start revamping the existing planters that are empty in the PBID. He also requested to remove the dead trees from the area. Molly Amant said she would meet with the Landscape Contractor for bids and ideas to present to the board.

* Downtown Light Pole Painting:

The board was presented photos of the light poles downtown and due to the contract with the City Allison Van Guilder was asked for an estimated time the light poles would be painted. She reported that they are included in the 2017-2018 fiscal Capital Improvement Plan and that she would get back to the board with an estimated date.

* Downtown Merchant Sidewalk Sale Process:

Due to Merchant complaints, the city and TDPOA have agreed to look at the permit process for a sidewalk sale. Molly and Allison will meet and discuss better options for the permit process.

* Merchant/Promotions Committee:

Molly requested approval to form a merchants/promotions committee under TDPOA to help facilitate ideas for events and better communication with businesses. The board was supportive of the idea.

* Loading Zone request by Treasure Hunters:

Treasure Hunters requested a loading/unloading zone due to the number of large items being sold from their business daily. The board was apprehensive of this request due to parking being at a premium in the Downtown. Molly will meet with Wayne in Engineering at the City to follow up on options.

* Fourth of July Discussion:

Molly updated that Fourth of July was right on schedule. The grant was approved through City Council. Molly also requested a credit card in her name to make purchases from the event easier and faster. John agreed to work with Molly on the request.

* High Speed Rail Impact on Downtown Turlock:

Troy updated the board on a line of track that headed straight down 1st St. across Main and advised that Molly monitor any developments in the future months as things continue to progress with the High-Speed Rail.

* Seat New Board Members:

Randy Woods and Jeff Chapman were welcomed to the board.

1. Molly made a motion to adjourn the meeting at 4:57.